



**UNIVERSITÀ
DEGLI STUDI DI BARI
ALDO MORO**



2nd ESTIDIA Conference 2013

Dialogue-driven Change in the Public Sphere

CONFERENCE PROGRAMME

Thursday 3rd October 2013 – Venue: Salone degli Affreschi

9.00 - 11.30	Registration
	Book Exhibition – John Benjamins Publishing Company, Amsterdam – New York
11.30 - 12.30	Welcoming address by CorradoPetrocelli (Vice-Chancellor, University of Bari ‘Aldo Moro’), Linda Cassibba (University of Bari, Director of the Department of Educational Sciences, Psychology and Communication), and regional authorities and officials
	Moderator: Alberto Fornasari (Department of Educational Sciences, Psychology and Communication)
12.30 - 13.30	KEYNOTE: Cornelia Ilie (ESTIDIA President and Founder, Professor of Business Communication, Zayed University, UAE): Mr. Brown meets Mrs. Duffy: Dialogue at the interface of the public-private spheres
13.30 - 15.00	BUFFET LUNCH

15.30 - 19.00	<p>Venue: Room 3</p> <p>WORKSHOP 1</p> <p>Re-negotiating Identities in the European Public Sphere</p> <p>Chairs:</p> <p>Nicoleta Corbu (National University of Political Studies and Public Administration, Bucharest, Romania)</p> <p>Georgiana Udrea (National University of Political Studies and Public Administration, Bucharest, Romania)</p>	<p>Venue: Room 4</p> <p>PARALLEL SESSION A</p> <p>Intercultural Approaches to Educational Change</p> <p>Chairs:</p> <p>Luisa Santelli Beceгато (University of Bari, Italy)</p> <p>Maria de Sao Jose Corte-Real (Universidade Nova de Lisboa, Portugal)</p>
15.30	<p>1) Georgiana Udrea & Nicoleta Corbu– Negotiating identities in intercultural contexts: An empirical research on how Romanian students experience identities during their university studies abroad</p>	<p>1) Maria de Sao Jose Corte-Real– Performance & Interpretation: Music and Conceptual Change in Teacher Education</p>
16.00	<p>2) Elena Negrea-Busuioc & Denisa Adriana Oprea – “Don’t bother. We’re closed”: Negotiating Us/Them representations in two British and Romanian media campaign</p>	<p>2) Rosita Maglie & Annarita Taronna – Developing intercultural competence through children’s multiethnic literature</p>
16.30	<p>3) Gemma Scalise – The intersections between the local and the transnational dimensions in the narrative construction of the European identity</p>	<p>3) Alberto Fornasari – Intercultural competences: a central role for democracy. The Pestalozzi Programme Experimentation</p>

COFFEE BREAK	
17.00 – 17.30	4) Oana Ștefăniță – EU – from media discourse to citizens’ interpersonal conversations agenda
18.00	5) Federico Zannoni – Second generation or generation of change? The impact of the young immigrant sons in the present and in the future of the Italian society
18.30	6) Luigi Cazzato – North-South dialogue in “Fortress Europe”: Advancing into the past
19.00	GUIDED VISIT OF THE OLD CITY OF BARI

Friday 4th October 2013

	Venue: Room 8	Venue: Room 4	Venue: Room 3	Venue: Room 2
9.30-13.30	WORKSHOP 2 Gender Empowerment through Social Innovation Strategies (GENESIS) Chairs: Daniela Roventă Frumușani (University of Bucha-	SESSION A Intercultural Approaches to Educational Change Chairs: Luisa Santelli Beccagato (University of Bari, Italy)	SESSION B Media and Dialogue in a Globalised World Chairs: Rosa Scardigno & Giuseppe Mininni	SESSION C Socio-political Change in the Public Sphere Chairs: Ivanka Mavrodieva (University of Sofia, Bulgaria)

	rest, Romania) Rosanna Masiola (University for Foreigners of Perugia, Italy)	Maria de Sao Jose Corte-Real (Universidade Nova de Lisboa, Portugal)	(University of Bari, Italy)	Mariselda Tessarolo (University of Pa- dova, Italy) Paola Zaccaria Uni- versity of Bari, Italy)
9.30	1) Daniela Roventi Frumușani – Gender, discourses and organisations	1) Stefania Scaglione & Sandro Caruana – “Superdiverse” school populations in Southern Europe: Reflections on language use and suggestions for learning strategies	1) Rosa Scardigno, Milena Marzano & Giuseppe Mininni – The discursive construction of traditional belonging and social change in TV local broadcasting	1) Mariselda Tessarolo – Social change: How tradition renews itself in the life of the next generations
10.00	2) Rosanna Masiola & Renato Tomei – Gender in Blackness: media discourse, stereotyping and translations	2) Luisa Santelli Beccato – The contribution of pedagogy to the debate on social change	2) Francesca Ruggieri – Political Satire on Television: How the political satire encourages a critical awareness of political issues	2) Rafael Jiménez Cataño – What is persuasive in old and new qualities of things?

				and how it contributes to the formation of a civic culture	
10.30	3) Eleonora Bordon – Women in Parliament and Media Discourses	3) Paolo Vittoria – The dialogic approach in education: possibilities and perspectives	3) Svetlana Bodrunova – The rise of nation-wide mediated public counter-spheres: The cases of Italy and Russia	3) Katerina Strani – The impact of socio-political change on public sphere theory: exploring the relevance of communicative rationality	
COFFEE BREAK					
11.00 - 11.30	4) Adriana Ștefănel – Lost in a men's world: The female mayor as gender empowerment tool	4) Teresa Ranieri – CLIL (Content, Learning, Integrated, Language) across multicultural levels	4) Anna Smoliarova – Ethnic media and the changing national-state model in the public sphere	4) Maja Muhic – Contemporary Anthropological Questions: Illuminating Reflections on Current Social Shifts	
12.00	5) Letizia Carrera – Gender Issues and social change: Looking at new male job choices		5) Ratnesh Dwivedi – The Power of Newsrooms in Initiating a	5) Gabriella Calvano – Global citizenship and environmental education: Between	

			Socio-Political Dialogue between Media and Society-A Case Study of CNN-IBN and Its Newroom Philosophy	politics and participation
12.30				6) Paola Zaccaria – Mediterranean and Transatlantic Artivism: counter-acting neo-colonialisms in the public sphere
BUFFET LUNCH				
13.30 - 15.00				
15.30-19.00	Venue: Room 8 WORKSHOP 2 Gender Empowerment through Social Innovation Strategies Chairs: Daniela Roventă-Frumușani (University of Bucharest, Romania)	Venue: Room 3 WORKSHOP 3 Social and Educational Change in Digital Environments Chairs: Ana Maria Munteanu, Aida Todî (Ovidius University Constanta, Romania)	Venue: Room 2 SESSION C Socio-political Change in the Public Sphere Chairs: Ivanka Mavrodieva (University of Sofia, Bulgaria)	

	Rosanna Masiola (University for Foreigners of Perugia, Italy)	Maria Beatrice Ligorio & Susanna Annese (University of Bari, Italy)	Mariselda Tessarolo (University of Padova, Italy) Paola Zaccaria (University of Bari, Italy)
15.30	6) Valeria Rossini & Fiorenza Loiacono – How Italian fathers’ perception of their childcare capacity is changing between tradition and modernity	5) Ana Maria Munteanu, Aida Todi & Vasile Muscalu – Digital sustained creative-participatory environments: Language practices as markers of intercultural space production	7) Ivanka Mavrodieva – Functions of rhetoric in the Bulgarian public sphere or about the dialogue between institutions and citizens
16.00	7) Stefania Spina & Jessica Cancila – Gender issues in the interactions of Italian politicians on Twitter: Identity, representation and flows of conversations	6) Maria Beatrice Ligorio & Susanna Annese – Interdependency promoting changes in virtual educational contexts	8) Raluca Levonian – Endorsing change from a conservative perspective? The case of a new Romanian right wing party
16.30	8) Ruxandra Boicu – Economic and social changes reflected in the French media	7) Donatella Padua – New models of social intelligence in the digital complex environment	9) Aleksandar Takovski – Texts Are A-Changing, Are Times Catching Up? On the divergence between the

			discourses of social change in Macedonia
17.00 –17.30	COFFEE BREAK		
17.30	9) Viktorija Petkovska – The role of sexes in contemporary Macedonian society	8) Haris Neophytou, Neofytos Gerosavva & Yiannis Kommaris – SEED: Enforcing citizen-centered social dialogue in European Public Administrations	10) Urszula Okulska – The role of cross-cultural dialogue in the peace process: The case of John Paul II’s intervention letters in situations of political crisis
18.00	10) Dilina Beshiri & Edi Puka – Domestic violence as a human rights issue: The case of Albanian women	9) Andrea Cassano – The role of Forums in the social construction of public opinion	11) Lucia Salvato – Dialogical interaction within arts: Is social change possible through poetry?
20.00	CONFERENCE DINNER & SHOW WITH TRADITIONAL PIZZICA DANCE		

Saturday 5th October 2013 – Venue: Salonedegli Affreschi

10.00-11.00	KEYNOTE: Jef Verschueren University of Antwerp, Belgium; Secretary General of the International Pragmatics Association (IPrA): Flows of meaning and practices of truth: Information strategies, media and politics
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11.00-12.30	ESTIDIA Round Table: Future developments (SIGs = special interest groups; next ESTIDIA conference; summer schools; mentorship programmes, etc.)
12.30-13.00	Concluding remarks by Cornelia Ilie, President of ESTIDIA Final address by Antonio Uricchio, Incoming Vice-Chancellor of the University of Bari “Aldo Moro”